



Vivekanand Education Society's BUSINESS SCHOOL

(Recognized by Higher & Technical Education Dept, Govt. of Maharashtra State & Approved by A.I.C.T.E.,
Ministry of HRD, Govt. of India.) NBA Accredited and Member of AACSB.

Date : 11th July 2024

MEDIA CELL

(A.Y. 2024-25)

Objectives :

This committee shall be functioning for the following objectives for the academic year 2024-25.

- 1) The committee shall look in to the matters related to overall coverage of institute on media.
- 2) The committee shall ensure to adhere to ethical usage of media.
- 3) The yearly Media Cell Report in this regard shall be placed for the information to the chairman of the Governing Body VES Business School.

COMMITTEE

Sr. No.	Name of the Member	Designation/Field	Designation in Committee
1	Dr. Sachin Deshmukh	Director	Chairman
2	Ms. Hetal Palan	Asst. Director, Admissions & Branding - Marketing	Member - Secretary
3	Dr. Rupali Rajesh	Associate Professor	Member
4	Mr. Nandkishor Narwade	Assistant Registrar	Member
5	Ms. Pooja Advani	Executive - Administration	Member
6	Ms. Sheetal Shinde	Executive to HR /Admin	Member



Dr. Sachin Deshmukh
Director, VESBS

CC to :

- 1) Dean Academics
- 2) Assistant Registrar
- 3) Area Chairperson